

It's Time to Recover with Trade-In and Rebate offers from Motorola!

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*It's Time to Recover Lost Productivity
with Motorola Promotions.*

HELP CUSTOMERS RECOVER EFFICIENCY, PRODUCTIVITY AND SAVINGS WITH NEW TRADE-IN AND REBATE OFFERS FROM MOTOROLA!

MOTOTRBO Trade-In:

Sell 8 MOTOTRBO™ radios and apply Trade-In credit amount to end customer invoice when 8 qualifying units are traded-in.

End Customers Receive

\$800 off the purchase of 8 MOTOTRBO Digital or

\$400 off the purchase of 8 MOTOTRBO Analog

Radios must be purchased on a single order when 8 qualifying radios and/or Push-to-Talk (PTT) cellular products are traded in. Trade-In radios **MUST** be equipped with both a volume and channel knob to be eligible. Orders in increments of 8 qualify for Trade-In. Single orders of 8 **CANNOT** combine Trade-In and Rebate offers.

MOTOTRBO Rebates:

\$400 rebate for 8 MOTOTRBO Digital or

\$200 rebate for 8 MOTOTRBO Analog

Radios must be purchased on a single order. A minimum of 8 radios with the same product series must be purchased on a single invoice to qualify for the rebates. Mixing between product series is allowed. Product series is defined as MOTOTRBO Digital, or MOTOTRBO Analog. Orders in increments of 8 qualify for Rebate. Single orders of 8 **CANNOT** combine Trade-In and Rebate offers.

Commercial Rebate:

\$250 rebate for 8 CP200, CP200XLS, CM200 and CM300 two-way radios.

Radios must be purchased on a single order. A minimum of 8 radios with the same product series must be purchased on a single invoice to qualify for the Rebate. Mixing between product series is allowed. Orders in increments of 8 qualify for Rebate.

Channel Partner Offers:

BPR™40 - Buy Twenty get 2 FREE!

HT750 MSHA - get \$75 off when Option QA1103 selected!

Orders must be placed on MOL by August 27, 2010 to qualify.

DSR Coming in First Bonus:

DSRs will earn a total of \$10 in *Coming In First* points for every MOTOTRBO radio sold to end customers between May 3 – August 27, 2010.

Units must be reported in IMPACT21 by September 17, 2010 to qualify for this promotion.

Promotion Date:

May 3 – August 27, 2010

End User Eligible Products:

MOTOTRBO:

XPR™6350, XPR™6550,
XPR™4350, XPR™4550,
XPR™6380, XPR™6580,
XPR™4380, XPR™4580

Commercial Series:

CP200, CP200XLS,
CM200, CM300

Additional information including Terms & Conditions will be available at www.motorolapromotion.com on May 17, 2010.

Marketing Tool Kit will be available on Print On Demand on May 17, 2010.